



Are you looking for a private label manufacturer?

Looking at creating your own brand to meet market opportunities and needs?

We can help!

Hirsch-Pol is defined by over 44 years of experience and a distinctive approach:

- Continuous product development, strict quality control, and a strong focus on innovative solutions.
- Our own production facility, transforming raw materials into high-quality finished goods.
- · A reliable delivery network exporting to numerous European countries.
- · Modern, attractive designs for labels, packaging, and marketing materials.
- A wide product range: from classic universal paints to decorative finishes (metallic, mirror, fluorescent), specialty coatings (magnetic, zinc, aluminium, heat-resistant), and premium water-based, chalk, and 3D-effect paints (marble, granite, rust).
- Efficient, responsive customer support tailored to each client's needs.

From small-scale projects to demanding challenges, from local businesses to major manufacturers – Hirsch-Pol has the expertise and capability to deliver.

HIRSCH-POL

PRIVATE LABEL MANUFACTURER
WWW.HIRSCH-POL.COM.PL

Our production capabilities allow us to offer an exceptionally broad assortment of products, tailored to the needs of private label partners. From everyday essentials to specialised technical solutions, from decorative finishes to professional renovation systems — we support our clients in creating complete, fully customised product ranges that strengthen their brand identity.

With flexible production, an experienced R&D team and a wide variety of formulations, colours and effects, we can match the exact expectations of each market. Whether you need a focused selection or an extensive, multi-category portfolio, we provide reliable, high-quality options designed to grow with your business.

SPRAY PAINTS

DASIC	EFFECIS	SPECIAL TASKS
Universal Paint	Crackle	Magnetic Paint
Metallic Paint	Rust 3D effect	Radiator Spray
Mirror Effect Paint	Marble 3D effect	Heat Resistant Spray

Fluorescent Paint Stone 3D effect Damp Seal
Chalk Paint Sand 3D effect Zinc Spray
Aqua color Hammered effect Alu Zink Spray



...& many more.

RENOVATION DECORATION



RENOVATION PAINTS

Wall Tile Paint
Floor and Stairs Paint
Radiator Paint
Furniture Paint
Multi-Surface Paint

DECORATION PAINTS

Concrete Effect Hammered Effect Metallic Paint Rust Effect Chalk Paint

SPECIAL TASKS

Magnetic Paint
Blackboard Paint
Glow in the Dark Paint
Concrete Paint
Mold Stain Blocker

...& many more.

PUTTIES ADHESIVES MORF

PUTTIES ADHESIVES

Tile Glue **Interior Repair Putty Mounting Glue Outdoor Repair Putty Wood Glue Wood Filler PROBLEM SOLVERS** Cork Glue **Quick Drying Putty** Joint Repair **Joint Cleaner Superlight Putty** Wallpaper Glue **Woodchip wallpaper Filler Carpet Glue Wall Repair Paint Wood Filler with Sawdust Greases & Tehnical Oils Styrofoam Glue**





UNIVERSAL ALKYD ENAMEL

EXCELLENT ADHESION

QUICK-DRYING

GOOD COVERAGE

Quick-drying alkyd enamel for interior and exterior use, available in both gloss and matt finishes. Provides durable protection and high-quality decorative coatings.

SURFACES:

metal, wood, glass, stone, cardboard, plaster, etc.

COLOURS:

wide range of colours.

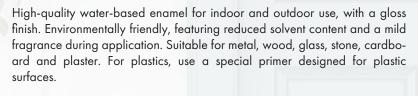
CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	72 h



AQUA COLOR

GOOD COVERAGE

MILD FRAGRANCE



SURFACES:

metal, wood, glass, stone, cardboard, plaster, etc.

COLOURS:

wide range of colours.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	72 h





METALLIC EFFECT

QUICK-DRYING

DECORATIVE FINISH

GOOD COVERAGE

Provides a striking metallic finish with a glossy coating suitable for decorative projects. Designed for both indoor and outdoor use, offering strong adhesion and durable colour.

SURFACES:

metal, wood, glass, stone, cardboard, plaster, etc.

COLOURS:

black, blue, green, red, silver, gold, copper.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	within 2–3 days



FLUORESCENT SPRAY PAINT

QUICK-DRYING GOOD COVERAGE

Matt spray paint with fluorescent pigments that make its decorative coating glow vividly under UV light. Suitable for both indoor and outdoor use. Achieves the best results when applied over a white primer.

SURFACES:

metal, wood, glass, stone, cardboard, plaster, etc.

COLOURS:

wide range of colours.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	20-30 min
COMPLETELY DRY:	24 h





MIRROR EFFECT

DECORATIVE COATING

QUICK-DRYING

GOOD COVERAGE

Decorative universal spray paint with a metallic-gloss finish. The varnish provides excellent coverage and adhesion, forming a reflective coating enhanced with fine metallic particles to create a mirror-like effect.

SURFACES:

metal, wood, plastic, glass, stone, etc.

COLOURS:

gold, antique gold, chrome, copper.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	within 2–3 days



ZINC SPRAY

ANTICORROSIVE

HIGH DURABILITY

RESISTANT TO ABRASION

Protects metal elements, including galvanised and non-galvanised steel. The coating is resistant to abrasion and weather conditions, and contains a high percentage of pure zinc.

SURFACES:

metal and cast-iron surfaces.

COLOURS:

grey zinc.



CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1-2 h
COMPLETELY DRY:	within 2–3 days



ALU-ZINC SPRAY

ANTICORROSIVE

FOR PROTECTION AND RENOVATION

Protects metal elements, including galvanised and non-galvanised steel. The coating is resistant to abrasion and weather conditions, and contains a high percentage of pure zinc and aluminium.

SURFACES:

metal and cast-iron surfaces.

COLOURS:

aluminium.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1-2 h
COMPLETELY DRY:	within 2–3 days



HAMMER EFFECT

PERFECT ADHESION

DOESN'T CHIP OFF

ANTICORROSIVE

Weather-resistant, high-quality spray paint with a hammer-blow finish. Suitable for various materials used both inside and outside the home. Works on metal, wood, stone, clay, ceramics, glass and cardboard. For plastic surfaces, use a special primer designed for plastics.

SURFACES:

steel and cast-iron railings, fences, shelves, machine parts and furniture.

COLOURS:

silver.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h





PRIMER SPRAY PAINT

ANTI-CORROSIVE PROTECTION

IMPROVES ADHESION OF TOPCOATS

High-quality primer for metal and cast-iron surfaces, designed for both indoor and outdoor use. Provides excellent anti-corrosive protection, evens out the surface and ensures strong adhesion of the next coats. Best results are achieved when applying several thin layers.

SURFACES:

For metal and cast-iron surfaces.

COLOURS:

Grey, red oxide, white.

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1-2 h
COMPLETELY DRY:	within 2–3 days



IRON MICA

ANTICORROSIVE

PERFECT ADHESION

WEATHER & UV RESISTANT

Iron Mica is an ideal solution for protecting metal against corrosion. It is a 2-in-1 satin-finish paint, acting as both primer and topcoat for iron and steel surfaces. It can also be applied to wood, stone and glass. Perfect for protecting metal fences, gates, handrails, garden tools, and metal benches or chairs. Suitable for both indoor and outdoor use.

SURFACES:

metal elements exposed to corrosion (garden fences, gates, handrails, gardening tools, playground equipment, etc.)

COLOURS:

gold, silver, black.

CAPACITY:	400 ml
FINISHING LEVEL:	satin
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h





GLITTER EFFECT

QUICK-DRYING

DOES NOT COVER THE ENTIRE SURFACE

FINAL RESULT DEPENDS ON THE COLOUR OF THE PAINTED ELEMENT

Quick-drying decorative spray paint that provides a delicate glitter shine. Suitable for indoor and outdoor use. Works on metal, wood, glass, ceramics, paper and many other surfaces. For plastic surfaces, use a special primer designed for plastics.

SURFACES:

suitable for metal, wood, glass, ceramic and many other surfaces.

COLOURS:

silver, gold.

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h



RUST EFFECT

GOOD COVERAGE

CREATES A ROUGH, RUSTY COATING



High-quality, quick-drying spray paint designed to create a rough, rusty surface texture. Suitable for both indoor and outdoor use. Can be applied to metal, wood, glass and ceramics. For plastic surfaces, use a special primer designed for plastics.

SURFACES:

metal, wood, glass, stone and ceramics.

COLOURS:

rusty.

CAPACITY:	400 ml
FINISHING LEVEL:	structured finish
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h



SAND EFFECT

QUICK-DRYING

CREATES A ROUGH COATING

Decorative, quick-drying spray paint designed to create a natural desert sand texture. Ideal for modern country-house style décor, garden accessories and any objects that should be given a sandy, desert-inspired look. For indoor and outdoor use. Suitable for metal, wood, glass, ceramics, paper and stone. For plastic surfaces, use a special primer for plastics.

SURFACES:

metal, wood, glass, stone, cardboard, plaster, etc.

COLOURS:

desert sand yellow.

CAPACITY:	400 ml
FINISHING LEVEL:	structured finish
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h



STONE EFFECT

QUICK-DRYING

CREATES A ROUGH COATING

Decorative spray paint that gives a natural, stone-like texture to various items. For indoor and outdoor use. Suitable for metal, wood, glass, ceramics, paper and stone. For plastic surfaces, use a special primer for plastics. For the best stone-like texture, apply 2-3 coats. Allow approximately 1 hour between layers.



metal, wood, glass, ceramics, cardboard, etc.

COLOURS:

natural stone (light grey, grey, dark grey)

CAPACITY:	400 ml
FINISHING LEVEL:	structured finish
DRY-TO-TOUCH:	3 h
COMPLETELY DRY:	72 h





MARBLE EFFECT

DOES NOT COVER THE ENTIRE SURFACE

THE FINAL EFFECT DEPENDS ON THE COLOUR OF THE PAINTED ELEMENT

High-performance, elegant marble-finish spray for special decorative projects, both indoors and outdoors. Suitable for metal, wood, glass, ceramics, paper and cardboard. For plastic surfaces, use a special primer for plastics.

SURFACES:

metal, wood, glass, ceramics, porcelain, paper, cardboard

COLOURS:

white, black, gold

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h



CRACKLE EFFECT

DOES NOT COVER THE ENTIRE SURFACE

THE FINAL EFFECT DEPENDS ON THE COLOUR OF THE PAINTED ELEMENT

Professional decorative spray paint that creates a unique old, cracked-paint effect. Suitable for indoor and outdoor use. Designed for metal, wood, glass, ceramics, porcelain, paper, cardboard, stone and some plastics.

To achieve the desired crackle effect, follow these steps:

- Paint the surface with a universal paint in the chosen base colour and allow it to dry.
- 2. Apply Crackle Effect spray paint as the topcoat.

SURFACES

metal, wood, glass, ceramics, porcelain, paper, cardboard, stone, plastic

COLOURS:

white, black

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY TO TOUGH	11
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h
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TRANSPARENT COLOUR

QUICK-DRYING

CREATES A COLOURED TRANSPARENT COATING

Decorative spray paint designed for glass and transparent plastic objects, such as lamp shades, glassware, glass lamps, and similar items. The number of layers applied determines the colour intensity and the level of light transmission. Suitable for indoor and outdoor use.

SURFACES:

For surfaces made of glass and transparent plastics, such as lamp shades, glassware, glass lamps, etc.

COLOURS:

Red transparent, blue transparent

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	10 min
COMPLETELY DRY:	24 h



FROSTED GLASS

CREATES A SEMI-TRANSPARENT EFFECT

FOR WINDOWS AND MIRRORS

GOOD COVERAGE

Decorative spray paint that creates the appearance of semi-transparent, frosted (milk) glass. The final effect depends on the number of layers applied. Suitable for indoor and outdoor use.

SURFACES:

For surfaces made of glass, plastic, mirrors, etc.

COLOURS:

Milk glass

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	within 2–3 days





GARDEN FURNITURE PAINT

FOR PLASTICS

SCRATCH-RESISTANT

Quick-drying and durable spray paint designed for plastic items such as chairs, tables and flower pots. Suitable for indoor and outdoor use. Does not require a plastic primer.

SURFACES:

For surfaces made of plastic.

COLOURS:

White, brown, green

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	within 2–3 days



PLASTIC PRIMER

QUICK-DRYING

ENSURES EXCELLENT ADHESION OF TOPCOAT PAINTS

GOOD COVERAGE

Quick-drying spray primer for plastic surfaces. It creates a perfectly adhesive coating that protects the material and prepares it for further painting. Suitable for indoor and outdoor use.

SURFACES:

For surfaces made of EVA, PVC, PUR, EPDM, ABS, XPE and other similar materials.

COLOURS:

White

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CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	30 min
COMPLETELY DRY:	24 h





FURNITURE CHALK PAINT

GOOD COVERAGE

CREATES A DEEP MATT COATING

Decorative paint that gives objects an elegant, vintage wood effect with a deep matt finish. For indoor and outdoor use. Suitable for metal, wood, glass, stone and paper. For plastics use a special primer for plastics.

SURFACES:

For furniture, doors and decorative items made of wood and wood-based materials.

COLOURS:

White, beige, brown, grey, turquoise, mint green.

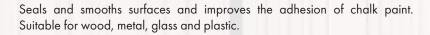
CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1 h
COMPLETELY DRY	70
COMPLETELY DRY:	72 h



CHALK PRIMER

QUICK-DRYING

SMOOTHES THE SURFACE



SURFACES:

For surfaces made of wood, metal, glass, plastic etc.

COLOURS:

Transparent

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1-2 h
COMPLETELY DRY:	within 2–3 days





CHALK WAX

PROTECTS THE WOOD

ADDS SHINE AND A SMOOTH TOUCH

Spray wax designed for the final protection of natural wood or surfaces painted with chalk paint. Ideal for restoring old furniture and wooden decorations. Creates a protective coating with a subtle satin finish. For indoor use.

SURFACES:

For natural wood and surfaces painted with chalk paint.

COLOURS:

Transparent

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	-
COMPLETELY DRY:	24 h, polish min. 5 minutes after application



CHALK VARNISH

QUICK-DRYING

PROTECTS CHALK PAINT

MOISTURE-RESISTANT

Colourless, quick-drying varnish designed to protect surfaces painted with chalk paint. Strengthens the coating and provides resistance to moisture. For indoor and outdoor use.

SURFACES:

For surfaces painted with furniture chalk paint. Strengthens and protects the coating against impacts and stains.

COLOURS:

Transparent

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	15 min
COMPLETELY DRY:	24 h





HIGH HEAT (600°C)

QUICK-DRYING

GOOD COVERAGE

WEATHER-RESISTANT

Heat-resistant spray paint for metal parts exposed to temperatures up to 600°C, for both indoor and outdoor applications. Do not use primers before painting. After application, allow the paint to dry for 1 hour, then heat-cure the surface for 30–60 minutes at 200°C.

SURFACES:

For surfaces made of metal and cast iron.

COLOURS:

White, silver, anthracite, red, black

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	72 h



DAMP SEAL

INSULATES SURFACES AGAINST THE REAPPEARANCE OF STAINS

PROTECTS AGAINST MOISTURE

Primer paint designed to block and cover persistent stains such as nicotine, soot, damp marks, grease, etc. For interior use.

SURFACES:

For most interior walls and ceilings, including plaster, cement and stone.

COLOURS:

White



CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	1 h
COMPLETELY DRY:	24 h



RADIATOR PAINT

FORMS A MOISTURE-RESISTANT AND ANTICORROSIVE COATING

PROVIDES A SMOOTH, EASILY WASHABLE, GLOSSY FINISH

HEAT-RESISTANT, DOES NOT YELLOW

Very strong and long-lasting enamel specially designed for finishing or renovating the outer surfaces of radiators and household appliances. Ideal for refreshing appliances such as fridges, washing machines, dishwashers and for decorative radiator painting. For indoor use.

SURFACES:

Ideal for the restoration of appliances such as fridges, washing machines, dishwashers, and for the decorative painting of radiators.

COLOURS:

White, silver, anthracite

CAPACITY:	400 ml
FINISHING LEVEL:	gloss
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	72 h



CHALKBOARD PAINT

CHALKBOARD SURFACE EFFECT

GOOD COVERAGE

Creates a coating similar to the surface of a traditional school chalkboard. Easy to clean. For plastics, use a special primer for plastics.

SURFACES:

For furniture, doors, walls and other smooth surfaces.

COLOURS:

Black



CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	72 h



MAGNETIC PAINT

GOOD COVERAGE

EXCELLENT ADHESION

Paint that creates a magnetic surface for the adhesion of magnets. Apply on smooth, non-absorbent surfaces. For indoor use. Suitable for wood, glass, ceramics and stone.

SURFACES:

For furniture, doors, walls and other smooth surfaces.

COLOURS:

Black

White, silver, anthracite

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	2-3 h
COMPLETELY DRY:	72 h



RUBBER SEAL

FLEXIBLE SEALING

DOES NOT RUN DOWN

Specialised product designed for the quick and easy sealing of leaks and cracks on most construction surfaces. Prevents moisture, rust and corrosion. Suitable for concrete, bituminous and asphalt surfaces, PVC, ceramic, wood, metal (including galvanised and aluminium surfaces) and fibreglass. For indoor and outdoor use.

SURFACES:

Suitable for concrete, bitumen and asphalt surfaces, PVC, ceramic, wood, metal (including galvanised and aluminium) and fibreglass.

COLOURS:







CAMOUFLAGE PAINT

CREATES CAMOUFLAGE DESIGNS

QUICK-DRYING

GOOD COVERAGE

Provides a non-reflective, flat finish for maximum concealment. Suitable for metal, wood, plaster or masonry to create camouflage designs. When applied to a primed surface, it ensures a durable and long-lasting effect. For indoor and outdoor use.

SURFACES:

For metal, wood, plaster or masonry.

COLOURS:

Sand, olive, green, khaki, brown, black

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	20-30 min
COMPLETELY DRY:	24 h



GLOW (IN THE DARK/NIGHT)

EXCELLENT ADHESION

QUICK-DRYING

GOOD COVERAGE

Light-up spray with special, light-storing pigments for decorative effects, as well as for marking danger zones, important devices, fittings and escape routes. Designed for application on smooth, light-coloured surfaces. Best results are achieved on a white base. Suitable for indoor and outdoor use.

SURFACES:

For wood, metal, styrofoam, plastic, stone or glass.

COLOURS:

Yellow-green

CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	20-30 min
COMPLETELY DRY:	24 h





MARKING PAINT

EXCELLENT ADHESION

QUICK-DRYING

GOOD COVERAGE

Enables quick and efficient marking of various surfaces. Creates a bright, fluorescent and highly visible finish that is resistant to weather conditions. Suitable for concrete, asphalt, stone and wooden surfaces, or for marking directly on the substrate. For indoor and outdoor use.

SURFACES:

For marking parking lots, warehouses and outdoor areas made of concrete or asphalt.

COLOURS:

Pink, yellow, green, orange.

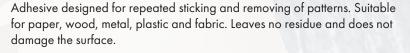
CAPACITY:	400 ml
FINISHING LEVEL:	matt
DRY-TO-TOUCH:	15 min
COMPLETELY DRY:	4 h



TEMPORARY ADHESIVE

ODOURLESS

DOES NOT STAIN



SURFACES:

For surfaces made of paper, wood, metal, plastic and fabric.

COLOURS:

Transparent.

CAPACITY:	400 ml
FINISHING LEVEL:	
DRY-TO-TOUCH:	1 37.
COMPLETELY DRY:	apply the template after min. 15-30 minutes





CONTACT ADHESIVE

OUTSTANDING ADHESION

DOES NOT CLOG THE NOZZLE

Universal adhesive for bonding various materials such as wood, glass, sheet metal, hard polystyrene, PVC, sponge and upholstery materials. After drying, it is flexible, transparent and moisture-resistant. For indoor and outdoor use. Do not use on surfaces permanently immersed in water. After application, wait approximately 15-30 minutes before bonding the elements.

SURFACES:

For surfaces made of paper, wood, metal, plastic, fabric.

COLOURS:

Transparent.

CAPACITY:	400 ml
FINISHING LEVEL:	
DRY-TO-TOUCH:	NETTO .
COMPLETELY DRY:	24 h



AEROSOL SPRAY GUN

ERGONOMIC DESIGN

ENSURES EVEN APPLICATION

REDUCES HAND FATIGUE

An ergonomic spray gun designed to improve comfort and control when using aerosol products. It allows precise, even application and prevents finger strain during long spraying sessions. The gun provides a stable grip, improves accuracy and keeps hands clean. Compatible with most standard aerosol cans. Ideal for both indoor and outdoor projects.

SUITABLE FOR:

For use with most aerosol paints, primers, varnishes, adhesives and maintenance sprays.

COLOUR:

Black.





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